

**Travel, learn,
discover and live
the best experience
of your life.**



ENGLAND 2021

 **Oxford International**
Education Group

ACCREDITED BY

 **BRITISH
COUNCIL**

BEO World
MAKE YOUR DREAMS COME TRUE



WELCOME TO THE WORLD ENGLISH EXPERIENCE

ARE YOU READY TO EMBARK ON THE EXPERIENCE OF A LIFETIME? IF SO, THERE IS NO TIME TO LOSE!

On behalf of BEO World and the Oxford International Education Group, we would like to welcome you to what will be one of our most exciting years yet. With 28 years of teaching English as a foreign language behind us, as well as 11 years of designing and perfecting the ultimate academic English competitions, we are pleased to welcome you to the World English Experience.

We continuously strive to improve and update every element of the programme in order to foster an environment of high expectations in which students are challenged to achieve their full potential.

For those who’ve experienced WEE already, we can assure you that this year will be the best one yet, and we’ll keep on working to make next year even better.

There is only one path we can take from here: onwards and upwards. Walk with us!

With warmest regards,
The BEO World and OIEG Team



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WHAT IS WEE?

WEE was created with one main objective: to be a unique educational programme for new generations of young students who have a global outlook and a hunger for international education.



CULTURAL IMMERSION

Over a two-week programme at one of the UK's best boarding schools, your students will be surrounded by participants from a number of countries with different cultural beliefs and customs. The programme will take place in a fully immersive British environment, where your students will learn about British culture and history.

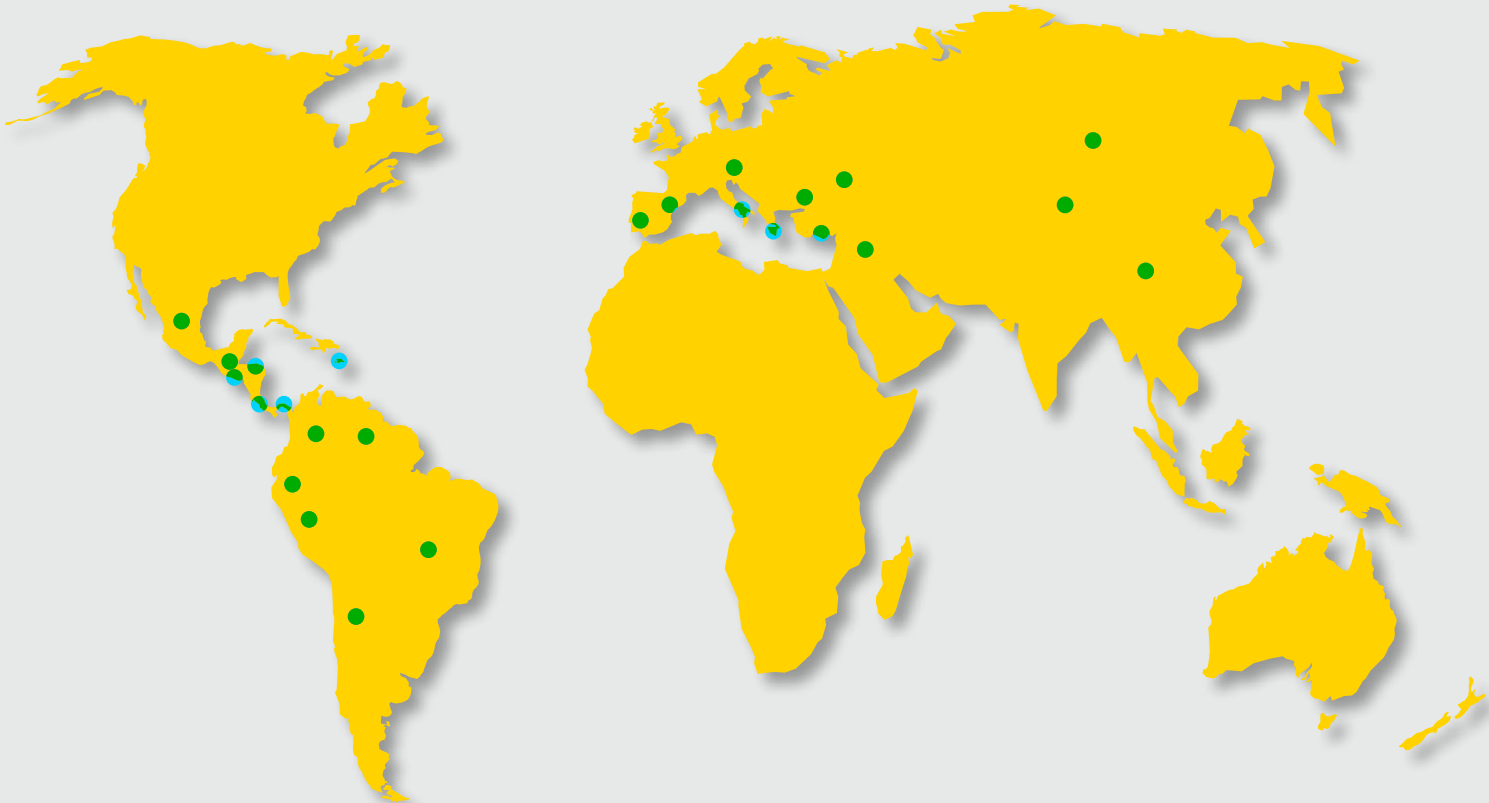


OUR MISSION

Each year, we invite many new countries to participate in our programmes, adding to our ever-expanding BEO World community. The inclusion of schools from all over the world gives participants a truly international feel to their English learning experience.



INTERNATIONAL EXPERIENCE



2021 will be the biggest year for WEE and also the most challenging yet, with more countries and higher levels of English than ever before. At present, we have schools from Central and South America, Europe and Asia, including:

- | | | | | | |
|-------------|----------|------------|-------------|-----------|----------|
| Mexico | Brazil | Costa Rica | Chile | Guatemala | Paraguay |
| Puerto Rico | Panama | | Colombia | Ukraine | Russia |
| Italy | Croatia | | Kazakhstan | Belarus | Japan |
| Portugal | Thailand | | Switzerland | | |

AND MANY MORE!

ACADEMIC IMMERSION

Would you like to further advance and enhance the English language programme at your school?

For two weeks, the students will have the opportunity to improve their English skills by learning and practising the language. The programme strengthens and improves the four core language skills: listening, speaking, reading and writing.

On the first day of classes, students will undertake a placement test. The results will determine the level of English the students will be taught at during their stay.

To motivate the students and to measure progress, at the end of their two-week course they will undertake an international English certification.

HAVING AN
INTERNATIONAL
CERTIFICATE IS
NO LONGER A
PLUS, IT IS A MUST!



WEE TIGERS

WEE has always thought that younger students needed to have a more specialised programme to cater to their different learning styles and activity requirements.

That is why any student aged 12 years or younger will become a WEE Tiger, placed into lessons with different timings to help maintain focus, and a separate supporting programme of on-site activities.





WEE EVENTS

The competitions in WEE give students the unique opportunity to compete against international students from many different countries.

The competitions are designed to increase students' confidence in the use of the English language, as well as their ability to interact and thrive in an international setting, ultimately preparing them for life in a globalised world.

COMPETITION EVENTS



HOW WEE SEE OUR COMMUNITY

For this competition event, the team has to prepare and give a presentation on their city, region or community. The presentation can include information on standards of living, type of housing, things to do and see, climate, geographical location, a bit of history, language etc. Most importantly, the presentation must explain how your community is an important part of the country.



HOW WEE SEE ART

Art stimulates individuality but can also bring people together while they explore their creativity.

The How WEE see art competition will see students explore and communicate ideas as they connect thinking, imagination, senses and feelings to create meaningful works and respond to the works of others.



HOW WEE SEE OUR CAMPUS

WEE see our campus is a project that invites teams to learn about the other teams in the campus. Not much can be revealed about the details of the project just yet, but this is a project where teams get to reinforce and practice their interview and data analysis skills as the project involves researching.



HOW WEE THINK... MYSTERY CHALLENGE

This is a popular WEE classic. Students will be assigned a mystery structure to build and they will be given a set of materials. Using their creativity and ingenuity they must work together to complete the task successfully.

*Competition events are subject to change year on year

VISITS AND TOURS

Alongside the academic challenges, the BEO experience also provides students with a fantastic recreational programme that includes excursions and extensive on-site activities. BEO provides your students with the opportunity to experience and visit many of the major attractions in the UK, with visits to London, Oxford and Brighton, among others.



DESTINATIONS:

London
Oxford or Cambridge
Brighton and/or
Stratford-upon-Avon



LONDON ATTRACTIONS:

Big Ben and the UK
Houses of Parliament
Buckingham Palace
The Tower of London
Westminster Abbey



NOTABLE SITES:

Trafalgar Square
Oxford Street
Leicester Square
The London Eye
Tower Bridge



MUSEUMS:

The British Museum
The National Gallery

AND MUCH MORE...

OTHER EXCURSIONS

WEE also includes two visits to British cities near the campus. Cities depend on campus location.





SOCIAL ACTIVITIES AND SPORTS

As an important part of the World English Experience programme, we offer recreational activities on campus, in which students can interact and share experiences with students from other schools and countries.

These activities will not just help students practise their English, they will force them to make new friends and teach them how to work together with new people in unfamiliar situations.

Some of the on-campus activities that students will participate in are:

- Academic-based activities such as: science and drama
- Disco night
- Sports activities (such as rugby, football and archery)
- Talent show
- Football tournament
- International night



ACCOMMODATION

We host our competition at some of the best private boarding schools in England.

Accommodation is a combination of single, twin and four-bedded rooms in fully equipped purpose-built dormitories with large common rooms. All meals will be provided on campus, including very British food. All sites are highly secure, with combination codes to access dormitories, patrolling security, as well as CCTV. BEO and OIEG staff are housed in the same buildings as students, and are available 24/7 should any issues arise.



CHRIST'S HOSPITAL SCHOOL, HORSHAM

From the moment you arrive you'll see that Christ's Hospital is a very special place.

As well as sweeping sports fields, there are a range of architecturally beautiful buildings designed in part by Sir Christopher Wren, the architect of St Paul's Cathedral.



Outstanding historic dining hall that has an incredible likeness to the dining hall at Hogwarts in Harry Potter



Purpose-built replica of Shakespeare's Globe theatre for performances



Student common areas have satellite TV and DVD access



Sports facilities include over 100 acres of grounds with tennis courts, football pitches and a swimming pool



ACCOMMODATION

Students will stay in double or quadruple rooms



BRADFIELD COLLEGE, BRADFIELD

Bradfield College dates from the 19th century and occupies its own village in the Berkshire countryside – including a beautiful Anglican church where Kate Middleton, the Duchess of Cambridge, was baptised.



Purpose-built theatre and performance space



Beautiful outdoor Greek amphitheatre



A stunning Anglican church on campus



Sports facilities include a swimming pool and AstroTurf pitches plus a recently built music school



ACCOMMODATION

Students stay in single-sex boarding houses that are close to the classrooms and dining hall

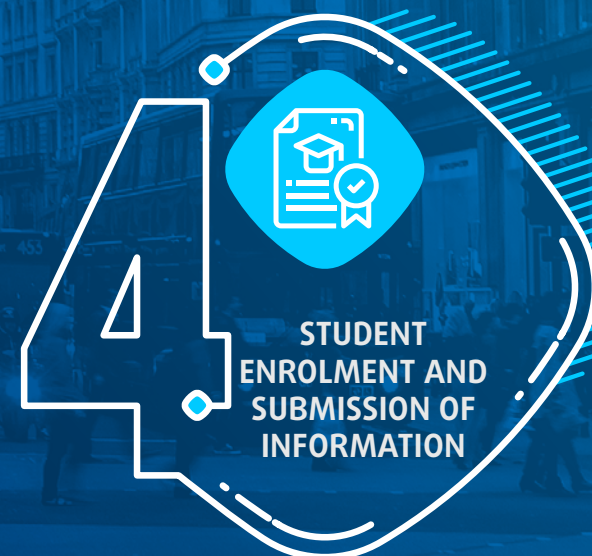
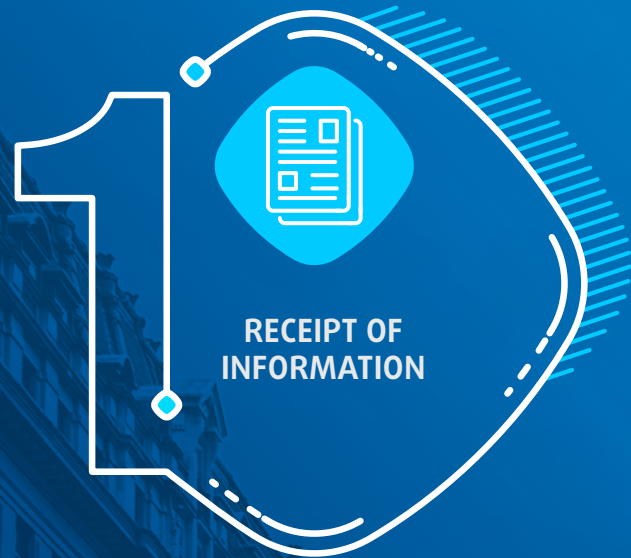


SAMPLE ITINERARY

	MORNING 09:00 - 12:30	AFTERNOON 14:00 - 17:30	EVENING 20:00 - 22:00
TUE	Arrivals and Registrations	Arrivals and Registrations	Campus tour and ice-breaker activities
WED	Testing and Lesson 1	Onsite Activities	Opening Ceremony - 'How WEE See...' / Welcome Disco
THU	Extended Full day excursion to London by train	Extended Full day excursion to London by train	West End Musical
FRI	Lesson 2	Competition 1 - How WEE See Our Country...	International Night
SAT	Full day to Brighton	Full day to Brighton	Competition 2 - How WEE See Our Campus... Part 1 / Onsite Activities
SUN	Lesson 3	Lesson 4	Talent Show Part 1
MON	Lesson 5 - Project Lesson	Competition 2 - How WEE See Our Campus Presentations	Onsite Activities
TUE	Extended Full day excursion to London by train	Extended Full day excursion to London	Extended Full day excursion to London
WED	Lesson 6	Competition 3 - How WEE Think.... Mystery Challenge	Union Jack Disco
THU	Extended Full day excursion to London by train	Extended Full day excursion to London	Extended Full day excursion to London
FRI	Lesson 7	Competition 4 - How WEE See Art...Part 1	Talent Show Part 2
SAT	Full day to Oxford	Full day to Oxford	Competition 4 - How WEE See Art - Gallery Evening / Onsite Activities
SUN	Lesson 8	Lesson 9	Talent Show Final, Announcement of Trophies and Play-Off
MON	Lesson 10 - Project Lesson	Onsite Activities	Announcement of Winners / Farewell Disco
TUE	Departures	Departures	Departures



JOINING WEE



PROGRAMME OVERVIEW

WEE INCLUDES:

- Enrolment fee
- Event programme
- Materials, certificate of participation and a commemorative medal
- Accommodation in a prestigious British boarding school
- Three meals a day on campus
- All airport transfers in the UK
- All local transport
- All related taxes
- Admission to historical sites and museums
- Three full-day excursions to London
- Two full-day excursions to Oxford or Cambridge and Windsor or Bath, among others
- Varied evening activity programme
- One free teacher per 10 students
- English lessons (10-15 lessons per week)

The programme also includes medical insurance – should any students suffer an illness or injury, they are completely covered. A Spanish / English speaking doctor will be based at every WEE centre and will be on call 24 hours a day.

FOR TEACHERS, THE PROGRAMME INCLUDES:

- Workshops on the methodology and teaching of the English language in a classroom environment, taught by native English teachers





TRAVEL PLANNING AND BOOKING

As soon as you receive your school acceptance to WEE, you may immediately proceed with travel planning and booking. WEE 2020 will take place during the Easter holidays, with the exact dates announced during the preparation process.

If you or any of your students are from a country which requires a visa to enter the UK, your BEO World representative can provide advice and support to help with the visa process.

FEE TRANSFERS AND PAYMENTS

1st Option

Deposit Banamex Bank

As soon as we receive the school registration form, you will receive a school reference number with which you will be able to make your payments to Banamex Bank.

This option only applies to schools in Mexico.

2nd Option

International Transfers (USD Dollars Account)

BENEFICIARY: BEO Education and Travel SA de CV.
BANAMEX BANK
ACCOUNT No. 9001934
SORT CODE: 4116
IBAN No.: 002180411690019345
SWIFT CODE: BNMXXMMM

This option applies to schools in Latin America.

3rd Option

Transfer Account in London

BENEFICIARY: Oxford International Education Group
Natwest Bank
2 Greenwich Church Street, London SE10 9BQ
ACCOUNT No. 7367 2157
SORT CODE: 60 09 16
IBAN No.: GB76 NWBK
SWIFT CODE: NWBK GB 2L
60091 67367 2157

4th Option

Payment by Credit Card

VISA
MASTER CARD
AMERICAN EXPRESS

*Europe, Asia, Central and South American countries, please consult with your adviser about our different payment options through PayPal, credit card and international transfers



WHY BOOK FLIGHTS WITH WEE?

For every 10 students, one teacher travels absolutely free

*The entire school will be booked on the same flight as the teacher

*BEO World is in charge of all organisation and logistics and will endeavour to find the most convenient flights for your school at the best price.

WHY CHOOSE WEE?



QUALITY

The British education system has achieved a worldwide reputation for quality.



ASPIRATION

The WEE programme philosophy aims to create an environment of high expectations where each and every student is encouraged to believe in themselves, be inquisitive, discover their potential.



EXPERIENCE

You'll meet students from all over the world and experience many different cultures. Students will have free time to socialise with new friends and explore some of the UK's internationally renowned attractions.



LIVING THE LANGUAGE

Students will be putting their English language skills into practice every day; not only through the competition but also by interacting with native English speakers in everyday situations.



PRESTIGE

Increase the profile of your school—both regionally and internationally.



ADDITIONAL EXCURSIONS

PARIS

With one of the most iconic skylines, Paris is the heart and capital city of France. Overflowing with cultural heritage and history, Paris is home to many world-famous attractions, such as the Louvre Museum, Notre Dame Cathedral, the Champs-Élysées, the Arc de Triomphe and, of course, the Eiffel Tower. Elegant and beautiful, bursting with museums and breath-taking architecture, Paris is a city not to be missed.

PRAGUE

Nicknamed the “City of a Hundred Spires”, the capital of the Czech Republic has a history that dates back over 1100 years. Prague boasts some of the most pristine and varied architecture in the world, from Gothic and Baroque in its Castle and Old Town Square, to Neoclassical and ultra-modern in its many museums and galleries. A favourite location for film directors and historians alike, Prague provides a cultural experience like no other.



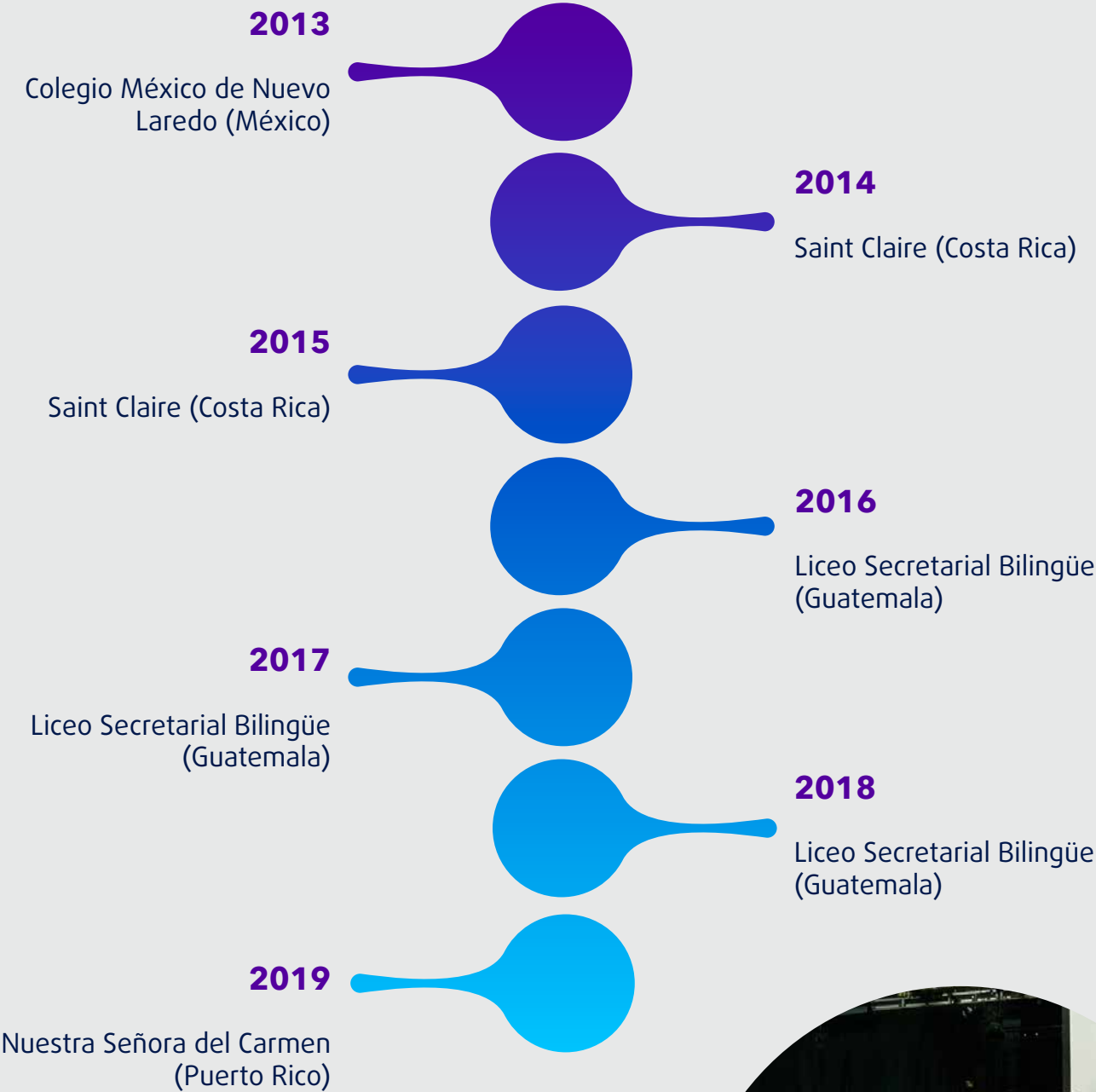
VIENNA

Dominated by the stunning baroque architecture of its Museum Quarter, the capital city of Austria is emblematic of the wealth and splendour of the Hapsburg monarchy. Nicknamed the “City of Music”, Vienna has served as inspiration for some of the greatest musical masters of our time, including Mozart, Haydn and Beethoven, and remains the final resting place of both Mozart and Beethoven. Home to a rich variety of theatres, opera houses and museums, there is no shortage of attractions to see in this truly picturesque city.

MUNICH

One of the fastest-growing and most prosperous cities in the world, Munich is a European centre of art, culture and technological innovation. The city's many museums and royal avenues celebrate the proud traditions and history of Bavaria, and its theatres and opera houses have housed some of the greatest composers of our time, including Wagner and Strauss. With imperial residences, opulent gardens and rich local delicacies on offer, Munich is a city that delights all senses.

WINNERS



COMPETE FOR YOUR SCHOOL IN ENGLAND

Headquarters in Latin America:

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Contact in Asia & Middle East

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GENERACIÓN 2020



Aimee



Andrea



Caro



Ceci



Christoph



Claudia



Dante



Deysi



Diego



Diogo



Gladys



Isa Martin



Javi B



Javier



Juan



Juanes



Julia



Julian



Lau



Manu



Marcos



Mariana



Mateo



Mau



Mauro



Miriana



Moni



Natalie



Ori



Pato



Paula



Pepe



Prince



Priscila



Santi



Sara



Sebastián



Sofia



Tomas



Vane

“LEAD, COMMIT AND INSPIRE”

WHAT IS A STUDENT AMBASSADOR?

Being an Ambassador is a privilege for former BEO World participants. You not only continue to be a fully-involved member of the BEO World family, but there are plenty of other benefits that come with it as well!

As an ETG Student Ambassador you will represent Education and Travel Group and its programmes, visit the schools in your area and be a spokesperson for the experience you lived in England.

Many participants have asked us: “How can I become a member of the BEO World STAFF?”

This is the perfect opportunity, as the selected Ambassadors will:

- Receive an English language certification
- Receive a recommendation letter from the BEO World Mexico Office for their time as an intern

And, most excitingly, depending on your sales results they will be eligible to:

TRAVEL TO ENGLAND AS A TRAINEE.

- Develop communication and leadership skills
- Develop a professional opportunity to start a career with us

REQUIREMENTS:

- Minimum age of 17 when submitting the application and maximum 21
- Must be available for Student Ambassador duties for a minimum of 8 hours during the week (Monday-Friday)
- Must be available to attend school visits and talks (public speaking)
- Minimum of B1 level in English

If you meet all the requirements above, please send us an email asking for our Digital Application Form. Please include the following personal information in the email: your full name, age, the school you participated with, year and programme attended, state and country you are from.

Please send your information to the following e-mail: ambassadors@beoeducation.co.uk

WHAT IS GEAR?

GEAR is a digital English learning platform designed according to the Common European Framework of Reference for Languages (CEFR).

Its levels are designed for all language learners, from absolute beginners (Pre-A1) to advanced users (C1). It aims to strengthen the students' English language skills while focusing on two main principles: Education & Entertainment.

The platform builds a strong foundation by improving the users' receptive skills:

Use of English, Listening, Reading.

How does it work?

1. The platform is the world, which each student tries to conquer by completing English exercises.
2. The students attempt to conquer various countries around the world by answering questions around a language point assigned by the teacher.
3. Based on the number of points obtained by answering correctly, the students will conquer the country and can move onto the next.
4. The students have access to a control panel from which they can see the map of the world, the countries they have already conquered and the ones that are left.

Benefits

- It adapts to the curriculum, calendar and dates of each teacher throughout the school year
- The students learn, practise and improve their English language skills, which will benefit them when taking any certification based on the CEFR
- Game-based elements that are proven to lead to stronger motivation and higher achievement when it comes to learning
- Comprehensive teacher report on the students' skills development, both by group / class and individually
- Quarterly reports based on the skills that need to be improved, with suggestions from current international ESL practices



DIGITAL STRUCTURE:

6 LEVELS



100 BLOCKS



**2,500 EXERCISES
PER USER**



THE OXFORD TUTORIAL COLLEGE CERTIFICATE



What is The Oxford Tutorial College Certificate?

Digital certification based on the Common European Framework of Reference for Languages (CEFR), with levels ranging from A1 to C2. It assesses all the five main English language skills:

- Use of English
- Listening
- Writing
- Reading
- Speaking

Our certification is present in over 20 countries.

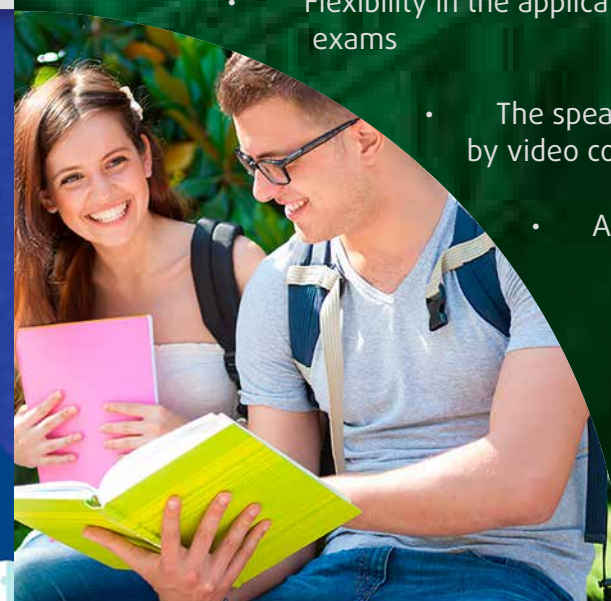
The Oxford TCC Process

It consists of three evaluations:

- **DIAGNOSTIC:** Detects the candidate's level according to the CEFR.
- **MOCK:** Tests the level the candidate achieved in the Diagnostic and provides further exam practice.
- **CERTIFICATION:** Certifies the English level of the candidate according to the CEFR.

Competitive advantages

- Digital results sent over email one week after the candidate presents each of the exams
- Physical certificates delivered three weeks after the Certification exam is carried out
- The entire process takes place on school premises
- Exam dates available all year long
- Flexibility in the application dates; the school chooses the application dates for each of the exams
- The speaking assessment is carried out by native English examiners, in person or by video conference, on the school premises
- Affordable cost





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