



PEO WORLD



The life-changing  
**EXPERIENCE**

**ENGLAND  
2021**



**BEO World**  
MAKE YOUR DREAMS COME TRUE

 **Oxford International**  
Education Group

 **Oxford International**  
JUNIOR PROGRAMMES

Accredited by the  
 **BRITISH COUNCIL**  
for the teaching  
of English in the UK

# WELCOME TO BEO

## BREAKING NEWS!

**Are you looking to challenge your students to achieve their full potential? Would you like your students to be part of the great British educational heritage? If so, there's no time to lose!**

**BEO World** and **Oxford International Education Group** are extremely proud and excited to announce yet another sensational year of our academic competitions. We continuously make every effort to improve and update all elements of the competition in order to foster an environment of high expectations in which students are challenged to reach their maximum potential. With 27 years of teaching English as a foreign language behind us, we are pleased to say that we have more schools and countries on board than ever before.

Embarking on this journey of a lifetime with us is not only an opportunity but also a chance to give students an experience like no other: to increase the stakes and rise to the occasion, whilst making lifelong friends and connections in a truly unforgettable environment.

BEO World and the Oxford International Education Group would like to welcome you to this amazing journey which will be one of our most exciting years yet.

With warmest regards,  
The BEO World and OIEG Team

## CONTENTS

- 4 What is BEO?
- 5 International Experience
- 6 The BEO Events
- 7 Competition Events
- 9 Sample Structure
- 10 Cultural Programme
- 11 Accommodation
- 18 Why Choose BEO?
- 19 Winners
- 20 Sample Itinerary
- 21 Joining BEO
- 22 BEO Preparation
- 23 Programme Overview
- 24 Travel Planning and Booking
- 25 Fee Transfers and Payments
- 26 Additional Excursions
- 30 Beo World Ambassadors
- 32 GEAR
- 33 OTCC
- 34 Contact



# WHAT IS BEO?

The **British English Olympics (BEO)** is an academic Olympiad organised by the Oxford International Education Group (OIEG). OIEG is accredited by the British Council and has run a wide range of English Language programmes, catering for over 250,000 international students from Europe, Asia, the Middle East and Latin America in the past 27 years.

BEO is the most prestigious English olympiad running worldwide and attracts the best bilingual schools from all corners of the globe. This once-in-a-lifetime opportunity is guaranteed to provide students with new pathways and ideas for the future.



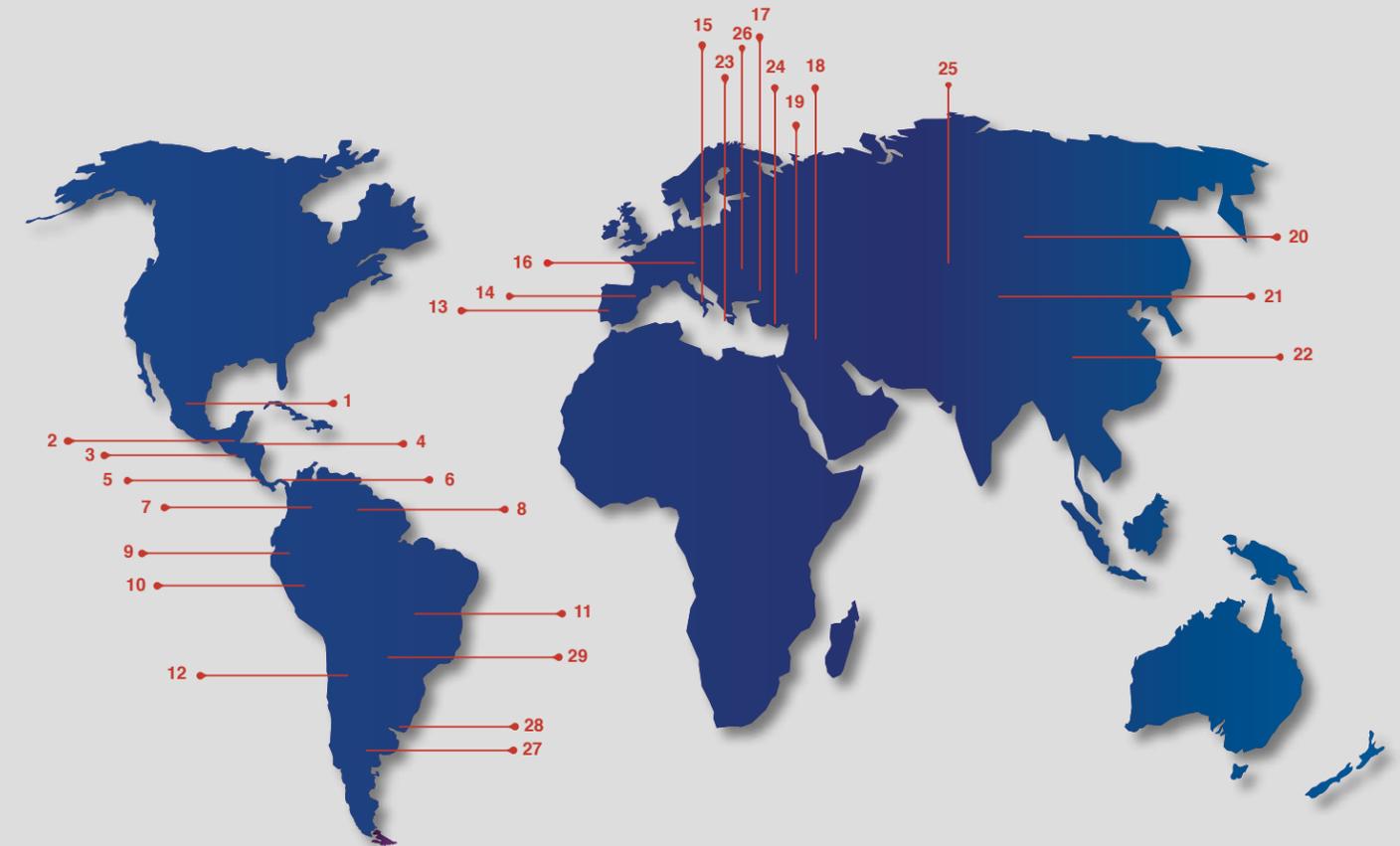
**STUDENT NETWORKING**

**INTEGRATED LANGUAGE LEARNING**

**CULTURAL IMMERSION**

# INTERNATIONAL EXPERIENCE

The 2021 competition is set to be the most challenging yet, with more countries participating and higher levels of English than ever before. At present, we have schools representing:



- |              |                 |                |             |               |               |              |
|--------------|-----------------|----------------|-------------|---------------|---------------|--------------|
| 1. Mexico    | 2. Guatemala    | 3. El Salvador | 4. Honduras | 5. Costa Rica | 6. Panama     | 7. Colombia  |
| 8. Venezuela | 9. Ecuador      | 10. Peru       | 11. Brazil  | 12. Chile     | 13. Portugal  | 14. Spain    |
| 15. Italy    | 16. Slovenia    | 17. Bulgaria   | 18. Armenia | 19. Ukraine   | 20. Russia    | 21. Mongolia |
| 22. China    | 23. Greece      | 24. Turkey     | 25. India   | 26. Romania   | 27. Argentina | 28. Uruguay  |
| 29. Paraguay | 30. Puerto Rico |                |             |               |               |              |



## THE BEO EVENTS

The aim of BEO is to further the knowledge and understanding of the English language through practical means, whilst students develop skills in leadership, public speaking, team building and time management – all key areas that they will require to become leaders in their chosen fields in the future.

Whilst winning remains important, the spirit of BEO is that each and every student should be encouraged to be the best that they can be. The competition is broken down into a series of challenges, which are assessed and graded by a select panel of judges.

\*The competition theme and projects can change every year, always focusing on global issues.

## COMPETITION EVENTS

There are 7 competition events in which students will participate.

- Debate 3.0
- 4 presentation events
- 2 creative events

Teams are assigned a position to defend in a debate related to the competition theme.

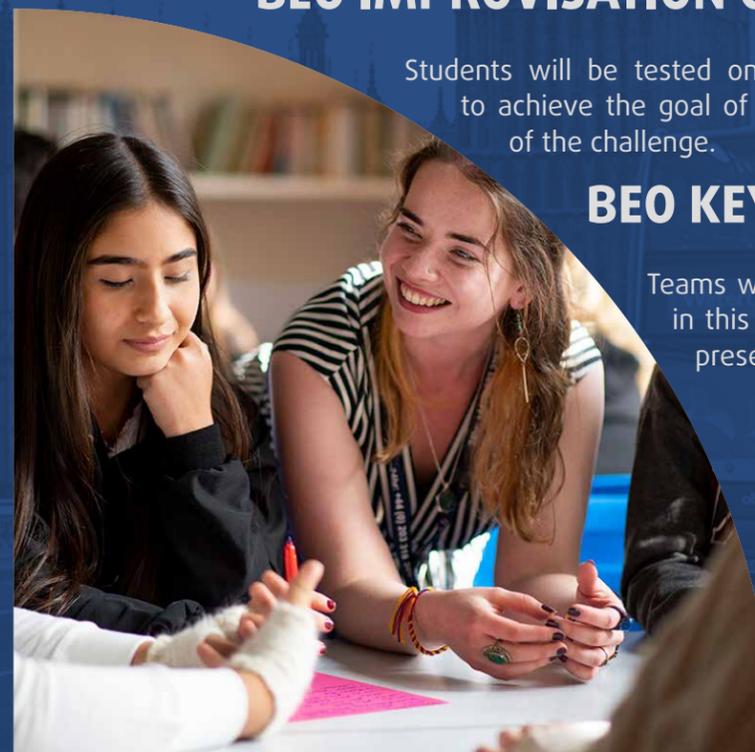


## BEO IMPROVISATION CHALLENGE

Students will be tested on their creativity and ingenuity, using limited resources to achieve the goal of the task. Teams will be briefed on the task on the day of the challenge.

## BEO KEYNOTE PRESENTATION

Teams will engage with the competition theme at a deeper level in this challenge, researching an assigned topic which they will present to other teams that are participating in the UK.





# COMPETITION EVENTS

## BEO MYSTERY CHALLENGE

Teams will be challenged on a creative as well as linguistic level. Past Mystery Challenges have included building bridges, towers, planes and monuments.

## BEO COUNTRY SPOTLIGHT

Teams must represent a given country at an imaginary international travel fair, with the aim of raising interest and attracting visitors to that part of the world!

## BEO DRAMA FESTIVAL

Teams must write a script based on the theme of the competition, which they will prepare prior to travelling to the UK.

## BEO SONG CONTEST

Teams must choose a contemporary song and then write their own lyrics to the melody of the piece. Their new song is then performed a cappella during the competition.

# SAMPLE STRUCTURE OF COMPETITION

AS THE CONTEST MOVES FORWARD, THE WINNERS REMAIN... UNTIL ONLY ONE SCHOOL IS LEFT.



**Group I**  
4 schools

**Group III**  
4 schools

**Group V**  
4 schools

**Group VII**  
4 schools

**Group IX**  
4 schools

**Group XI**  
4 schools

**Group II**  
4 schools

**Group IV**  
4 schools

**Group VI**  
4 schools

**Group VIII**  
4 schools

**Group X**  
4 schools

**Group XII**  
4 schools

The top 8 schools will enter the semi-final.

## SEMI-FINALS

The top schools from each campus compete against another campus in the best presentation plus a mystery presentation.

## FINALS

The top schools from each semi-final group compete in a Debate 3.0 and a Mystery Event.





## CULTURAL PROGRAMME

Alongside the academic challenges, the BEO experience also provides students with a fantastic recreational programme that includes excursions and extensive on-site activities. BEO provides your students with the opportunity to experience and visit many of the major attractions in the UK, with visits to London, Oxford and Brighton, among others.



### DESTINATIONS:

London  
Oxford or Cambridge  
Brighton and/or Stratford-upon-Avon



### LONDON ATTRACTIONS:

Big Ben and the UK Houses of Parliament  
Buckingham Palace  
The Tower of London  
Westminster Abbey



### NOTABLE SITES:

Trafalgar Square  
Oxford Street  
Leicester Square  
The London Eye  
Tower Bridge



### MUSEUMS:

The British Museum  
The National Gallery



## ACCOMMODATION

We host our competition at some of the best private boarding schools in England.

Accommodation is a combination of single, twin and quadruple rooms in fully equipped purpose-built dormitories with large common rooms. All meals will be provided on campus, including very British food. All sites are highly secure, with combination codes to access dormitories, patrolling security, as well as CCTV. BEO and OIEG staff are housed in the same buildings as students, and are available 24/7 should any issues arise.

**ON-SITE ACTIVITIES CAN INCLUDE:**  
(depending on weather and availability)

**SWIMMING / FOOTBALL / TENNIS / VOLLEYBALL /  
DANCE / BASKETBALL / ROUNDERS / ARTS  
& CRAFTS / KARAOKE / DISCO NIGHT /  
TALENT SHOW**



# CHRIST'S HOSPITAL SCHOOL, HORSHAM

From the moment you arrive you'll see that Christ's Hospital is a very special place.

As well as sweeping sports fields, there are a range of architecturally beautiful buildings designed in part by Sir Christopher Wren, the architect of St Paul's Cathedral.

[www.christs-hospital.org.uk](http://www.christs-hospital.org.uk)



Outstanding historic dining hall that has an incredible likeness to the hall seen at Hogwarts



Purpose-built replica of Shakespeare's Globe theatre for performances



Student common areas have satellite TV and DVD access



Classrooms are purpose-built with SMART boards



Sports facilities include over 100 acres of grounds with tennis courts, football pitches and a swimming pool



**ACCOMMODATION**  
Students will stay in double or quadruple rooms



**GETTING THERE**  
London Heathrow (LHR): 1 hour  
London Gatwick (LGW): 30 minutes  
London Stansted (STN): 2 hours

# ARDINGLY COLLEGE, HAYWARDS HEATH

Ardingly was founded in 1858 and occupies a 420-acre site located in an area of outstanding natural beauty in West Sussex. This stunning school is set against the idyllic backdrop of a large lake and rolling countryside.

[www.bradfieldcollege.org.uk](http://www.bradfieldcollege.org.uk)



Beautiful main hall and performance spaces



Well-equipped sports and leisure facilities



Swimming pool and large gymnasium



**ACCOMMODATION**  
Students will stay in double or quadruple rooms.



## GETTING THERE

London Heathrow (LHR): 1 hour  
London Gatwick (LGW): 30 minutes  
London Stansted (STN): 2 hours

# BRADFIELD COLLEGE

Bradfield College dates back to the 19th Century and occupies its own village in the Berkshire countryside – including a beautiful Anglican church where Kate Middleton, the Duchess of Cambridge, was baptised.

[www.bradfieldcollege.org.uk](http://www.bradfieldcollege.org.uk)



Beautiful outdoor Greek amphitheatre



Purpose-built theatre and performance space



A stunning Anglican church on campus



Recently built music school



Sports facilities include a swimming pool and AstroTurf pitches



## ACCOMMODATION

Students stay in single-sex boarding houses that are close to the classrooms and dining hall.



## GETTING THERE

London Heathrow (LHR): 90 minutes  
London Gatwick (LGW): 2 hours  
London Stansted (STN): 3 hours



# WHY CHOOSE BEO?

## FOR STUDENTS:



Improve your use of English in real-life situations



Develop the ability to express your academic knowledge



Build greater knowledge and understanding of other cultures



Get a head start on future international academic opportunities



Improve your critical thinking, analytical and problem-solving skills



Develop key skills such as leadership, public speaking, team-building, negotiation, and debating

## FOR TEACHERS:



Share knowledge with other schools



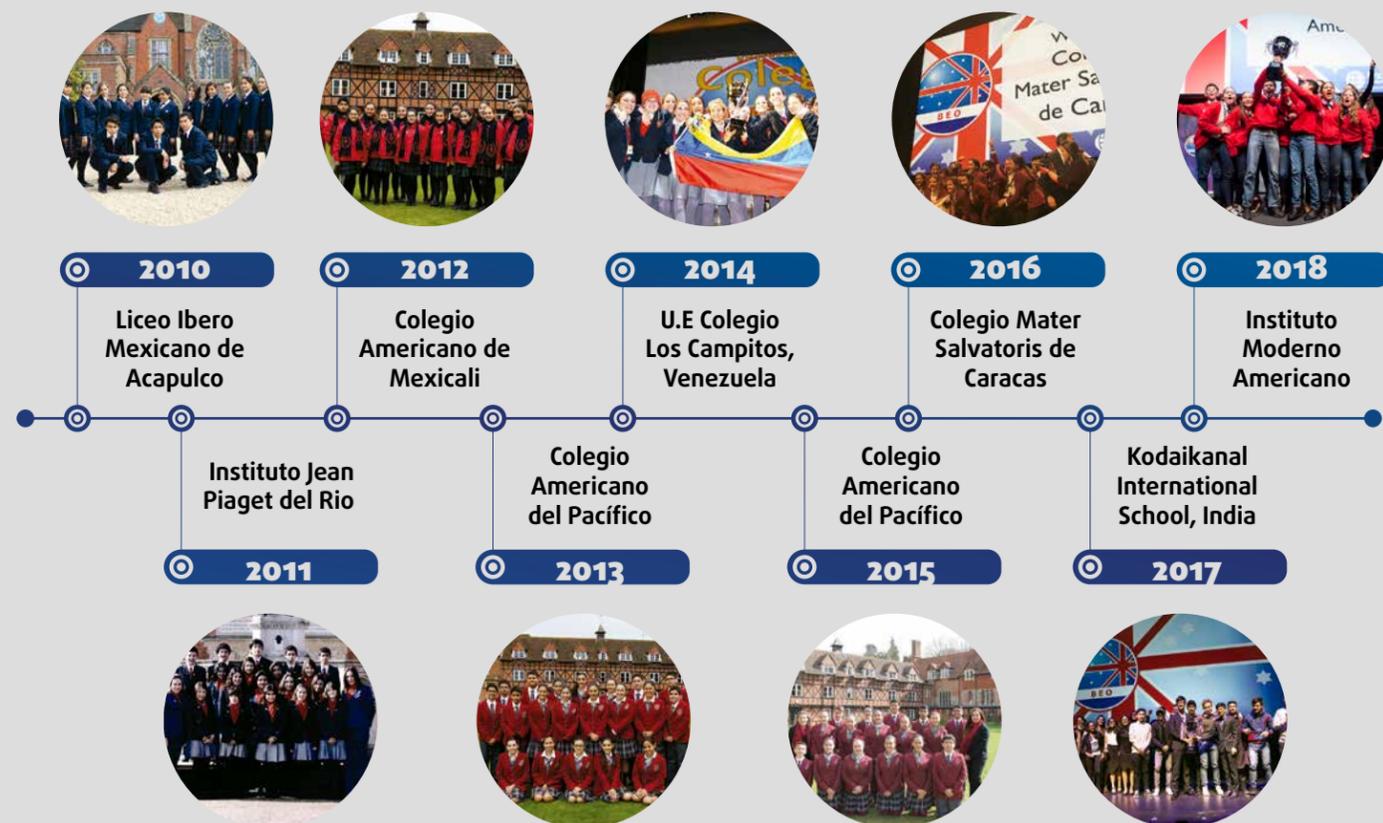
Promote international partnerships and exchanges



Increase the profile of your school- both regionally and internationally

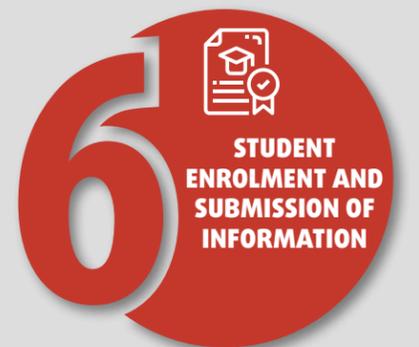
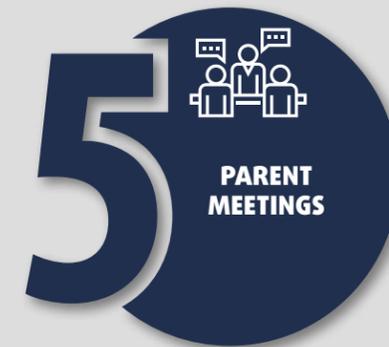
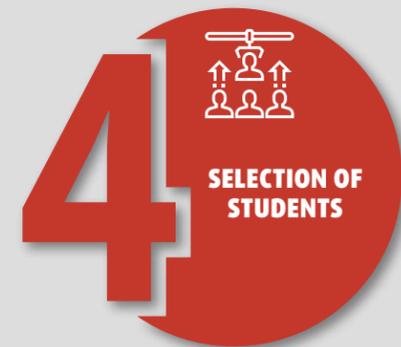


# WINNERS



## SAMPLE ITINERARY

<b>Day 1</b>	Full day excursion Onsite Activities	<b>Day 8</b>	Onsite Activities BEO Investigation Disco Night
<b>Day 2</b>	Opening Ceremony Skills Workshop Welcome Disco	<b>Day 9</b>	Improvisation Challenge International Night
<b>Day 3</b>	Mystery Challenge Drama Festival	<b>Day 10</b>	Semi Finals Talent Show
<b>Day 4</b>	Full day excursion	<b>Day 11</b>	Full day excursion Karaoke Night
<b>Day 5</b>	Mystery Challenge Song Contest	<b>Day 12</b>	Grand Final Centre Closing Ceremony Goodbye Disco
<b>Day 6</b>	BEO Debate 3.0 Onsite Activities	<b>Day 13</b>	Award Ceremony Extended Full day excursion
<b>Day 7</b>	Full Day Excursion	<b>Day 14</b>	Departures





## BEO PREPARATION

In order to obtain the best possible score at BEO, you should schedule a good preparation programme for your students. We suggest that you spend at least 40 training hours with them, but it of course remains up to each individual school how long they spend preparing for the programme.

Your students will have to prepare all the majority of the projects and presentations before their arrival in the UK.

\*Schools will receive guidelines for every competition

## PROGRAMME OVERVIEW

### BEO INCLUDES:

- Enrolment fee
- Event programme
- Materials, certificate of participation and commemorative medal
- Accommodation in a prestigious British boarding school
- Three meals a day on campus
- All airport transfers in the UK
- All local transport
- All related taxes
- Admission to historical sites and museums
- Three full day excursions to London
- Two day excursions to famous English Towns or cities, such as, Brighton, Cambridge, Oxford or Windsor, among others
- Varied evening activity programme
- One free teacher per 12 students

The programme also includes medical insurance –should any students suffer any illness or injury, they are completely covered. A Spanish/ English speaking doctor will be based at each BEO centre and will be on call 24 hours a day.





# TRAVEL PLANNING AND BOOKING

As soon as you receive your school's acceptance to BEO, you may immediately proceed with travel planning and booking. BEO 2021 will take place during the Easter holidays, and exact dates are announced during the preparation process.

If you or any of your students are from a country which requires a visa to enter the UK, your BEO representative can provide advice and support to help with the visa process.

BEO will arrange your flights!

## BOOK FLIGHTS WITH BEO

\*For every 12 students, one teacher travels free of charge

\*The entire school will be booked on the same flight as the teacher

\*BEO is in charge of all organisation and logistics and will endeavour to find the most convenient flights for your school



# FEE TRANSFERS AND PAYMENTS



### Deposit Banamex Bank

As soon as we receive the school registration form, you will receive a school reference number with which you will be able to make your payments to Banamex Bank.

This option only applies to schools in Mexico.



### International Transfers (USD Dollars Account)

**BENEFICIARY:** BEO Education and Travel SA de CV.  
**BANAMEX BANK**  
**ACCOUNT No.** 9001934  
**SORT CODE:** 4116  
**IBAN No.:** 002180411690019345  
**SWIFT CODE:** BNMXXMM

This option applies to schools in Latin America.



### Transfer Account in London

**BENEFICIARY:** Oxford International Education Group  
**Natwest Bank**  
 2 Greenwich Church Street, London SE10 9BQ  
**ACCOUNT No.** 7367 2157  
**SORT CODE:** 60 09 16  
**IBAN No.:** GB76 NWBK  
**SWIFT CODE:** NWBK GB 2L  
 60091 67367 2157



### Payment by Credit Card

**VISA**  
**MASTER CARD**  
**AMERICAN EXPRESS**

\*Europe, Asia, Central and South American countries, please consult with your adviser about our different payment options through PayPal, credit card and international transfers

### Teacher fee information

Remember, for every 12 students enrolled, a group leader travels free of charge. If you enrol 20 students in the programme, you can send two group leaders for free! If you do not have 20 students but wish to send a second teacher, please contact your BEO representative for more information on our rates.

# ADDITIONAL EXCURSIONS

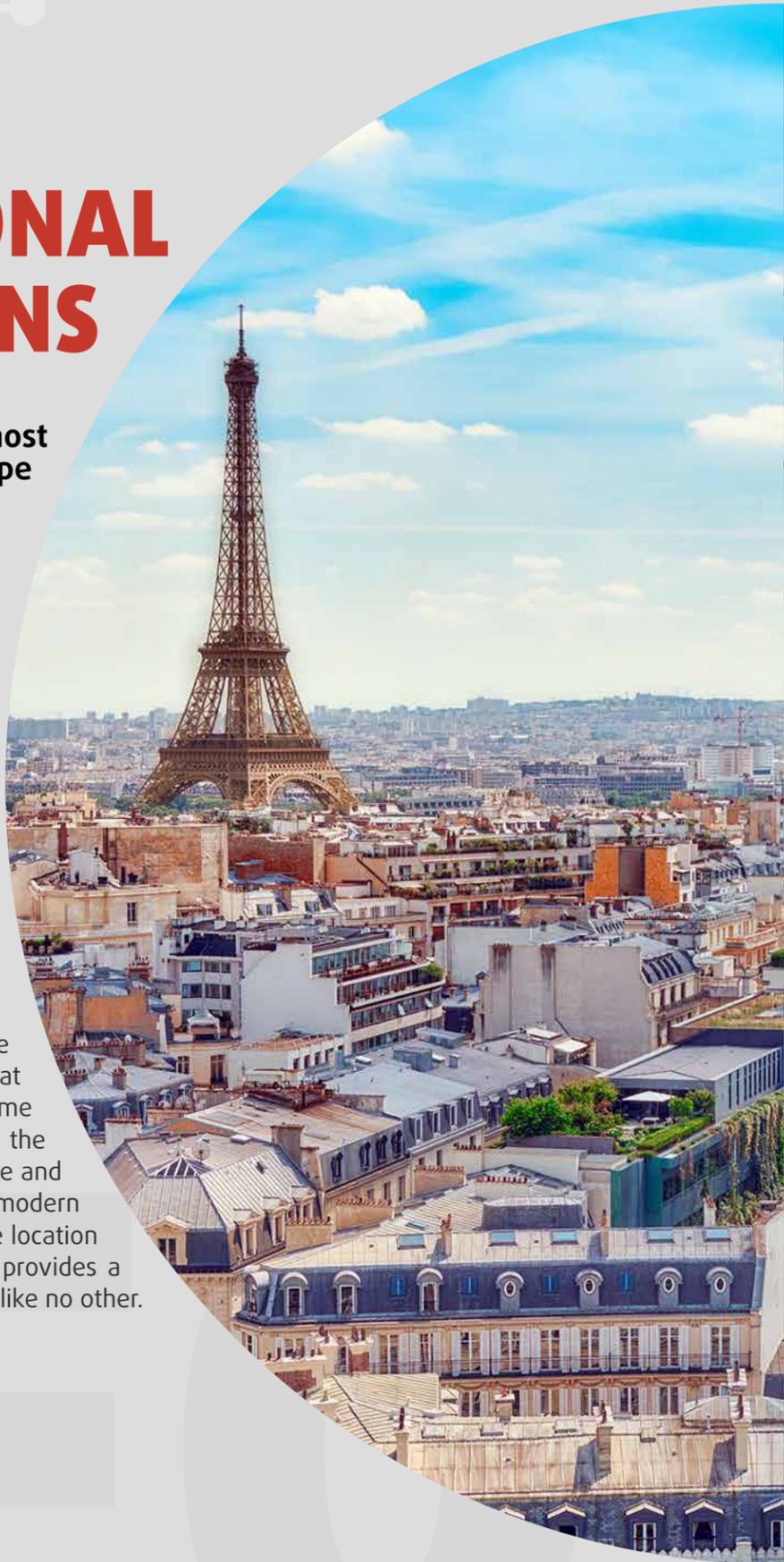
Enjoy 6 cultural days in the most beautiful cities of Europe

## PARIS

With one of the most iconic skylines, Paris is the heart and capital city of France. Overflowing with cultural heritage and history, Paris is home to many world-famous attractions such as the Louvre Museum, Notre Dame Cathedral, the Champs Élysées, the Arc de Triomphe and, of course, the Eiffel Tower.

## PRAGUE

Nicknamed the “City of a Hundred Spires”, the capital of the Czech Republic has a history that dates back over 1100 years. Prague boasts some of the most pristine and varied architecture in the world, from the Gothic and Baroque of its Castle and Old Town Square, to the Neoclassical and ultra-modern of its many museums and galleries. A favourite location for film directors and historians alike, Prague provides a cultural experience like no other.



## VIENNA

Dominated by the stunning Baroque architecture of its Museum Quarter, the capital city of Austria is emblematic of the wealth and splendour of the Hapsburg monarchy. Nicknamed the “City of Music”, Vienna has served as inspiration for some of the greatest musical masters of our time, including Mozart and Haydn, and remains the final resting place of the composer Ludwig Van Beethoven. Home to a rich variety of theatres, opera houses and museums, there is no shortage of attractions to see in this truly picturesque city.

## MUNICH

One of the fastest-growing and most prosperous cities in the world, Munich is a European centre of art, culture and technological innovation. The city’s many museums and royal avenues celebrate the proud traditions and history of Bavaria, and its theatres and opera houses have produced some of the greatest composers of our time, including Wagner and Strauss. Imperial residences, opulent gardens and rich local delicacies – Munich is a city that delights all senses.



**WINNERS  
2019**

**ANGLO AMERICANO  
PRESCOTT**

**ANGLO AMERICANO PRESCOTT**

## GENERACIÓN 2020



Aimee Andrea Caro Ceci Christoph Claudia



Dante Deysi Diego Diogo Gladys Isa Martin



Javi B Javier Juan Juanes Julia Julian



Lau Manu Marcos Mariana Mateo Mau



Mauro Miriana Moni Natalie Ori Pato



Paula Pepe Prince Priscila Santi Sara



Sebastián Sofia Tomas Vane

## “LEAD, COMMIT AND INSPIRE”

### WHAT IS A STUDENT AMBASSADOR?

Being an Ambassador is a privilege for former BEO World participants. You not only continue to be a fully-involved member of the BEO World family, but there are plenty of other benefits that come with it as well!

As an ETG Student Ambassador you will represent Education and Travel Group and its programmes, visit the schools in your area and be a spokesperson for the experience you lived in England.

Many participants have asked us: “How can I become a member of the BEO World STAFF?”

**This is the perfect opportunity, as the selected Ambassadors will:**

- Receive an English language certification
- Receive a recommendation letter from the BEO World Mexico Office for their time as an intern
- Develop communication and leadership skills

**And, most excitingly, depending on your sales results they will be eligible to:**

**TRAVEL TO ENGLAND AS A TRAINEE.**

- Develop a professional opportunity to start a career with us

### REQUIREMENTS:

- Minimum age of 17 when submitting the application and maximum 21
- Must be available for Student Ambassador duties for a minimum of 8 hours during the week (Monday-Friday)
- Must be available to attend school visits and talks (public speaking)
- Minimum of B1 level in English

If you meet all the requirements above, please send us an email asking for our Digital Application Form. Please include the following personal information in the email: your full name, age, the school you participated with, year and programme attended, state and country you are from.

Please send your information to the following e-mail: [ambassadors@beoeducation.co.uk](mailto:ambassadors@beoeducation.co.uk)

# WHAT IS GEAR?



**GEAR is a digital English learning platform designed according to the Common European Framework of Reference for Languages (CEFR).**

Its levels are designed for all language learners, from absolute beginners (Pre-A1) to advanced users (C1). It aims to strengthen the students' English language skills while focusing on two main principles: Education & Entertainment.

The platform builds a strong foundation by improving the users' receptive skills:

**Use of English, Listening, Reading.**

## How does it work?

1. The platform is the world, which each student tries to conquer by completing English exercises.
2. The students attempt to conquer various countries around the world by answering questions around a language point assigned by the teacher.
3. Based on the number of points obtained by answering correctly, the students will conquer the country and can move onto the next.
4. The students have access to a control panel from which they can see the map of the world, the countries they have already conquered and the ones that are left.

## Benefits

- It adapts to the curriculum, calendar and dates of each teacher throughout the school year
- The students learn, practise and improve their English language skills, which will benefit them when taking any certification based on the CEFR
- Game-based elements that are proven to lead to stronger motivation and higher achievement when it comes to learning
- Comprehensive teacher report on the students' skills development, both by group / class and individually
- Quarterly reports based on the skills that need to be improved, with suggestions from current international ESL practices

## DIGITAL STRUCTURE:

6 LEVELS



100 BLOCKS



2,500 EXERCISES PER USER



# THE OXFORD TUTORIAL COLLEGE CERTIFICATE



## What is The Oxford Tutorial College Certificate?

Digital certification based on the Common European Framework of Reference for Languages (CEFR), with levels ranging from A1 to C2. It assesses all the five main English language skills:

- Use of English
- Listening
- Writing
- Reading
- Speaking

## Competitive advantages

- Digital results sent over email one week after the candidate presents each of the exams
- Physical certificates delivered three weeks after the Certification exam is carried out
- The entire process takes place on school premises
- Exam dates available all year long
- Flexibility in the application dates; the school chooses the application dates for each of the exams
- The speaking assessment is carried out by native English examiners, in person or by video conference, on the school premises
- Affordable cost

Our certification is present in over 20 countries.

## The Oxford TCC Process

It consists of three evaluations:

- **DIAGNOSTIC:** Detects the candidate's level according to the CEFR.
- **MOCK:** Tests the level the candidate achieved in the Diagnostic and provides further exam practice.
- **CERTIFICATION:** Certifies the English level of the candidate according to the CEFR.

# COMPETE FOR YOUR SCHOOL IN ENGLAND

## Headquarters in Latin America:

### Office in Mexico

Av. Santa Fe # 505 Nivel 8 Int. 801 Col. Cruz Manca. Cuajimalpa de Morelos 05349  
Tel: +52 (55) 4336 0982  
Contact: Enrique Govea  
E-mail: [enrique@beoeducation.co.uk](mailto:enrique@beoeducation.co.uk)

## Contact in Central and South America:

Contact: Kathleen Cobo Bende  
Cel: (+52) 1 55 1954 8934  
E-mail: [kathleen@beoeducation.co.uk](mailto:kathleen@beoeducation.co.uk)

## Contact in Central & Eastern Europe:

Contact: Enrique Govea Obregón  
Cel: (+52) 1 55 3796 8601  
E-mail: [enrique@beoeducation.co.uk](mailto:enrique@beoeducation.co.uk)

## Headquarters in Europe:

### Office in London

259 Greenwich High Road. Greenwich, London SE108NB  
Tel: +44 20 8293 1188  
Contact: Gary Palmer  
E-mail: [gpalmer@oxfordinternational.com](mailto:gpalmer@oxfordinternational.com)

## Contact in Brazil:

Contact: Liliana Álvarez Flórez  
Cel: (+52) 1 55 1197 0797  
E-mail: [liliana@beoeducation.co.uk](mailto:liliana@beoeducation.co.uk)

## Contact in Spain & North Africa

Contact: Fernando Cardona Salvador  
Cel: (+52) 1 55 5106 0424  
E-mail: [fernando@beoeducation.co.uk](mailto:fernando@beoeducation.co.uk)

## Contact in Asia & Middle East

Contact: Enrique Govea Obregón  
Cel: (+52) 1 55 3796 8601  
E-mail: [enrique@beoeducation.co.uk](mailto:enrique@beoeducation.co.uk)



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MAKE YOUR DREAMS COME TRUE

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